

# Trupti Bhula Trunk Show - Destin, Florida

DATE: Sunday, August 24, 2025  
LOCATION: Fort Walton Beach, Florida, US

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## Event Description

Trupti Bhula Trunk Show - Destin, Florida is a premier expos event in Fort Walton Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 42/100

**Expected Attendance:** 403 people

**Event ID:** 3fR8PxY2GAa29XdZC2

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 161 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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