

# True Red White & Blue performing @Box Office

DATE: Friday, August 15, 2025  
LOCATION: Strasburg, Virginia, US

---

## Event Description

True Red White & Blue performing @Box Office is a premier performing-arts event in Strasburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 39/100

**Expected Attendance:** 274 people

**Event ID:** ACJr6AqrhXCD9tRen

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 110 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/true-red-white-blue-performing-box-office>

Document generated on 6/4/2026, 12:43:25 AM