

TRUE FALL DRIVE & PUMPKIN FEST

DATE: Sunday, October 5, 2025
LOCATION: Carleton Place, Ontario, CA

Event Description

TRUE FALL DRIVE & PUMPKIN FEST is a premier festivals event in Carleton Place. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 38/100

Expected Attendance: 242 people

Event ID: GY2kSbRdzbeiHcjzjz

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 97 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
