

Truckfest Original

DATE: Saturday, October 4, 2025
LOCATION: Newark-on-Trent, England, GB

Event Description

Truckfest Original is a premier expos event in Newark-on-Trent. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 70/100

Expected Attendance: 10,000 people

Event ID: 9Xw6hLgVBHgC3BCDRt

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/truckfest-original>

Document generated on 6/4/2026, 12:14:16 AM