

Trouwbeurs Lansingerland - Rotterdam 2026

DATE: Saturday, February 7, 2026
LOCATION: Berkel en Rodenrijs, Zuid-Holland, NL

Event Description

Trouwbeurs Lansingerland - Rotterdam 2026 is a premier expos event in Berkel en Rodenrijs. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 30/100
Expected Attendance: 103 people
Event ID: 4bRsENQXLwTpSw4WQu

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 41 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
