

Tromso Digital Marketing

DATE: Wednesday, December 10, 2025

LOCATION: Tromsø, Troms, NO

Event Description

Tromso Digital Marketing is a premier conferences event in Tromsø. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 321 people

Event ID: 9jp9y7zzWrXoz5khY7

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 128 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.