

# Trois Cafés Gourmands at Maison de la Culture

DATE: Wednesday, October 15, 2025  
LOCATION: Clermont-Ferrand, Auvergne-Rhône-Alpes, FR

## Event Description

Trois Cafés Gourmands at Maison de la Culture is a premier concerts event in Clermont-Ferrand. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 53/100

**Expected Attendance:** 1,453 people

**Event ID:** AgtXYgT6tEdohcdTHv

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 581 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*