

Troc de livres et de recettes de cuisine

DATE: Wednesday, November 5, 2025
LOCATION: Saint-Denis, Saint-Denis, RE

Event Description

Troc de livres et de recettes de cuisine is a premier expos event in Saint-Denis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 61/100

Expected Attendance: 3,357 people

Event ID: SQB9vNyncrxpBq6bts

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,343 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
