Trivia Night Fundraiser | PMCC | School of Rock

DATE: Thursday, August 14, 2025
LOCATION: Kingswood, New South Wales, AU

Event Description

Trivia Night Fundraiser | PMCC | School of Rock is a premier performing-arts event in Kingswood. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 50/100
Expected Attendance: 10,000 people
Event ID: 6aKLbk3X5X7yDV8Qk6

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.