

# TRISH EVANS QUARTET FEAT. JASON CLARKE, JEFF SULIMA, & SCOTT MARSHALL

DATE: Friday, August 15, 2025  
LOCATION: Calgary, Alberta, CA

---

## Event Description

TRISH EVANS QUARTET FEAT. JASON CLARKE, JEFF SULIMA, & SCOTT MARSHALL is a premier concerts event in Calgary. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 30/100

**Expected Attendance:** 104 people

**Event ID:** GwRVZe3FiWdguHhr2q

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 42 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/trish-evans-quartet-feat-jason-clarke-jeff-sulima-scott-marshall>

Document generated on 6/4/2026, 7:02:33 AM