

# Trip: Mt Rolleston - 27 September

DATE: Friday, September 26, 2025  
LOCATION: Christchurch, Canterbury Region, NZ

---

## Event Description

Trip: Mt Rolleston - 27 September is a premier conferences event in Christchurch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 50/100

**Expected Attendance:** 10,000 people

**Event ID:** GCPQeUz7zUpSshgrox

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/trip-mt-rolleston-27-september>

Document generated on 6/4/2026, 1:41:29 AM