

# TRIO AMADEUS TRILHAS DE CINEMA À LUZ DE VELAS

DATE: Thursday, October 23, 2025  
LOCATION: Belo Horizonte, Minas Gerais, BR

## Event Description

TRIO AMADEUS TRILHAS DE CINEMA À LUZ DE VELAS is a premier concerts event in Belo Horizonte. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 55/100  
**Expected Attendance:** 1,693 people  
**Event ID:** 8GZbqCSbFJp6wvs3mt

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 677 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*