

Trinity Bay SHS Dance Night || Cairns Performing Arts Centre

DATE: Tuesday, August 19, 2025
LOCATION: Cairns City, Queensland, AU

Event Description

Trinity Bay SHS Dance Night || Cairns Performing Arts Centre is a premier performing-arts event in Cairns City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 50/100
Expected Attendance: 10,000 people
Event ID: D7uiCAkQm5coR2gX26

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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