

# Tri Ân Lãm Giao Hàng Thông Minh ( Smart Delivery Vietnam )

DATE: Wednesday, October 1, 2025  
LOCATION: Hà Nội, VN

## Event Description

Tri Ân Lãm Giao Hàng Thông Minh ( Smart Delivery Vietnam ) is a premier expos event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 57/100

**Expected Attendance:** 2,218 people

**Event ID:** CzErLu8jd2v3eXAxaR

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 887 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*