

Trilha CDL Jovem Transformação Digital

DATE: Wednesday, October 1, 2025
LOCATION: Centro de Vila Velha, Espírito Santo, BR

Event Description

Trilha CDL Jovem Transformação Digital is a premier conferences event in Centro de Vila Velha. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 396 people

Event ID: HiBJ9XknZdxCssqBQR

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 158 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.