

Tributo d Autore at PalaTerni

DATE: Friday, September 19, 2025

LOCATION: Terni, Umbria, IT

Event Description

Tributo d Autore at PalaTerni is a premier festivals event in Terni. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 53/100

Expected Attendance: 1,457 people

Event ID: ASuGpU9mVAdpAC6v4u

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 583 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.