

# Tributo ao The Doors - Banda Venice Beach se apresenta no Knights Pub

DATE: Friday, August 15, 2025  
LOCATION: Jardim Vila Formosa, São Paulo, BR

## Event Description

Tributo ao The Doors - Banda Venice Beach se apresenta no Knights Pub is a premier concerts event in Jardim Vila Formosa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 36/100

**Expected Attendance:** 207 people

**Event ID:** Hq5JcFJnToyd6NwRWH

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 83 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*