

TRIBUTES TO ELVIS, GEORGE JONES & CONWAY LIVE @ GREAT CANADIAN ROADHOUSE!

DATE: Friday, October 31, 2025
LOCATION: Brandon, Manitoba, CA

Event Description

TRIBUTES TO ELVIS, GEORGE JONES & CONWAY LIVE @ GREAT CANADIAN ROADHOUSE! is a premier community event in Brandon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 33/100

Expected Attendance: 146 people

Event ID: Bjn68cv78JdYkJVSd9

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 58 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.