

Tribute to Hans Zimmer & Film Favourites Illuminated: Tunbridge Wells Early

DATE: Monday, October 20, 2025
LOCATION: Tunbridge Wells, England, GB

Event Description

Tribute to Hans Zimmer & Film Favourites Illuminated: Tunbridge Wells Early is a premier community event in Tunbridge Wells. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 9mEsPpQLoCDMYGXnRo

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.