

Tribal Festival Keylong 2025: A Celebration of Culture, Community, and Conscious Living

DATE: Thursday, August 14, 2025
LOCATION: Keylong, Himachal Pradesh, IN

Event Description

Tribal Festival Keylong 2025: A Celebration of Culture, Community, and Conscious Living is a premier festivals event in Keylong. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 45/100

Expected Attendance: 555 people

Event ID: 7k2bHtTeWu7F8fL2KE

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 222 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.