

Triathlon Sprint Città di San Benedetto del Tronto

DATE: Saturday, October 11, 2025
LOCATION: Pesaro, Marche, IT

Event Description

Triathlon Sprint Città di San Benedetto del Tronto is a premier sports event in Pesaro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 33/100

Expected Attendance: 135 people

Event ID: ERYoSb8saqKvhCZg7X

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 54 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.