

TREMOR AFTER DE CATOPÊS

DATE: Saturday, August 16, 2025

LOCATION: Montes Claros, BR

Event Description

TREMOR AFTER DE CATOPÊS is a premier concerts event in Montes Claros. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 280 people

Event ID: G4W528P2hoN5YYQW87

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 112 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/tremor-after-de-catops>

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