

Treaty Oak Revival

DATE: Thursday, October 23, 2025
LOCATION: Moore Park, New South Wales, AU

Event Description

Treaty Oak Revival is a premier concerts event in Moore Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 60/100

Expected Attendance: 3,224 people

Event ID: W99862ut5r65hKdiyR

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,290 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
