

Treaty Oak Revival and Gannon Fremin & CCREV

DATE: Friday, December 19, 2025
LOCATION: Oklahoma City, Oklahoma, US

Event Description

Treaty Oak Revival and Gannon Fremin & CCREV is a premier concerts event in Oklahoma City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 67/100

Expected Attendance: 6,862 people

Event ID: 3JxchyxW48Huu8tBtB

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,745 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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