

Treasures Exhibition & Gallery Shop 2025

DATE: Thursday, August 14, 2025
LOCATION: Mount Coot-Tha, Queensland, AU

Event Description

Treasures Exhibition & Gallery Shop 2025 is a premier expos event in Mount Coot-Tha. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 53/100

Expected Attendance: 1,432 people

Event ID: DSuggVURFcoGxPxorw

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 573 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.