

TreasureCon 2025 – Perth's Biggest TCG & Collectibles Convention

DATE: Friday, November 21, 2025
LOCATION: Belmont, Western Australia, AU

Event Description

TreasureCon 2025 – Perth's Biggest TCG & Collectibles Convention is a premier expos event in Belmont. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 64/100

Expected Attendance: 4,925 people

Event ID: 84WakX4S992A5ZiZru

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,970 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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