

# Treasure Valley Flea Market

DATE: Saturday, November 8, 2025

LOCATION: Garden City, Idaho, US

## Event Description

Treasure Valley Flea Market is a premier expos event in Garden City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 63/100

**Expected Attendance:** 4,580 people

**Event ID:** HVprNBzucYKb6F7wRZ

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,832 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*