

Treasure Fest - Multi Vendor Yard Sale with Book Giveaway and Fun!

DATE: Sunday, August 17, 2025
LOCATION: Oak Park, Illinois, US

Event Description

Treasure Fest - Multi Vendor Yard Sale with Book Giveaway and Fun! is a premier festivals event in Oak Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 33/100

Expected Attendance: 139 people

Event ID: 8wnR4caZXdbd2KYEHE

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 56 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
