

Travel & Tourism Students Convention

DATE: Tuesday, January 27, 2026
LOCATION: Marne-la-Vallée, Île-de-France, FR

Event Description

Travel & Tourism Students Convention is a premier conferences event in Marne-la-Vallée. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 300 people

Event ID: 3r9WoehA3Ls6Hau5pc

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.