

# Travel Fair GH Expo

DATE: Thursday, September 4, 2025  
LOCATION: Accra, Greater Accra Region, GH

## Event Description

Travel Fair GH Expo is a premier expos event in Accra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 53/100

**Expected Attendance:** 1,388 people

**Event ID:** HG9VPj6QY83ye2wnQA

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 555 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*