

"Traumedy", a comedy show with Iain Anderson

DATE: Wednesday, September 17, 2025
LOCATION: Saint-Gilles, Bruxelles, BE

Event Description

"Traumedy", a comedy show with Iain Anderson is a premier performing-arts event in Saint-Gilles. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 29/100

Expected Attendance: 93 people

Event ID: EBiPeXAMskjs3scvNb

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 37 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.