

# Trash 80's 3 Anos no Espaço Authoral - 6/9

DATE: Saturday, September 6, 2025  
LOCATION: Vila Clementino, São Paulo, BR

## Event Description

Trash 80's 3 Anos no Espaço Authoral - 6/9 is a premier concerts event in Vila Clementino. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 41/100  
**Expected Attendance:** 341 people  
**Event ID:** 4PpeqMqpFNSzdmxHCm

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 136 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*