

Trans'Rail Connection

DATE: Monday, October 13, 2025
LOCATION: Saint-Ouen-sur-Seine, Île-de-France, FR

Event Description

Trans'Rail Connection is a premier expos event in Saint-Ouen-sur-Seine. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 56/100

Expected Attendance: 1,991 people

Event ID: ESB9j37ccanp2dJJC5

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 796 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
