

Transporte Metroplaza Agosto 18 th - 24 Agosto th pick Up

DATE: Friday, August 15, 2025
LOCATION: Santo Domingo, Distrito Nacional, DO

Event Description

Transporte Metroplaza Agosto 18 th - 24 Agosto th pick Up is a premier expos event in Santo Domingo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 56/100
Expected Attendance: 2,111 people
Event ID: AXfpMRpkapEMUXhEqW

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 844 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
