

Transporte Metroplaza Agost 11 th - 17 Agost th pick Up

DATE: Friday, August 8, 2025
LOCATION: Santo Domingo, Distrito Nacional, DO

Event Description

Transporte Metroplaza Agost 11 th - 17 Agost th pick Up is a premier expos event in Santo Domingo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 54/100
Expected Attendance: 1,647 people
Event ID: 8APDkAvQzBF8kkEmRJ

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 659 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
