

Transporte Metroplaza 15 th - 21 Sept th pick Up

DATE: Friday, September 12, 2025
LOCATION: Santo Domingo, Distrito Nacional, DO

Event Description

Transporte Metroplaza 15 th - 21 Sept th pick Up is a premier expos event in Santo Domingo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 59/100

Expected Attendance: 2,666 people

Event ID: 8bKQZ8WepZErfXu4zK

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,066 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
