

Transporte de Kylie Minogue + Estéreo = Gayhopping

DATE: Friday, August 22, 2025
LOCATION: Ciudad de México, Ciudad de México, MX

Event Description

Transporte de Kylie Minogue + Estéreo = Gayhopping is a premier performing-arts event in Ciudad de México. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 38/100
Expected Attendance: 245 people
Event ID: 4FtXiM4j2YH9SXgtL

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 98 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
