

Transmission : anticiper pour réduire les frais

DATE: Wednesday, November 5, 2025
LOCATION: Clermont-Ferrand, Auvergne-Rhône-Alpes, FR

Event Description

Transmission : anticiper pour réduire les frais is a premier conferences event in Clermont-Ferrand. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 31/100
Expected Attendance: 110 people
Event ID: MKXCgUpxgxsG8WHEaG

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 44 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 10:08:28 AM