

Translogistica St. Petersburg 2025

DATE: Monday, September 29, 2025
LOCATION: Sankt-Peterburg, Sankt-Peterburg, RU

Event Description

Translogistica St. Petersburg 2025 is a premier expos event in Sankt-Peterburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 59/100

Expected Attendance: 2,937 people

Event ID: 4JqwzjzfiyK9Lj6bvq

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,175 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.