

Transition durable : Les entreprises normandes en mouvement

DATE: Tuesday, December 16, 2025
LOCATION: Saint-Contest, Normandie, FR

Event Description

Transition durable : Les entreprises normandes en mouvement is a premier conferences event in Saint-Contest. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 38/100

Expected Attendance: 242 people

Event ID: KT7USYR4TwDUndmF8w

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 97 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.