

Transglobal Underground, Gorilla Riot, MuddiBrooke, and 2 others

DATE: Thursday, August 28, 2025
LOCATION: Castle Donington, GB

Event Description

Transglobal Underground, Gorilla Riot, MuddiBrooke, and 2 others is a premier festivals event in Castle Donington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 51/100

Expected Attendance: 1,081 people

Event ID: BjS5g7uQca8P75yy ny

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 432 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.