

Transforme Desafios em Oportunidades Café com Negócios

DATE: Wednesday, September 24, 2025
LOCATION: Estância Pinhais, Paraná, BR

Event Description

Transforme Desafios em Oportunidades Café com Negócios is a premier conferences event in Estância Pinhais. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: 53MVkoTMWxPN3GPM7D

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.