

Transformational Breathwork Journey and Sound Healing with Amy Potter

DATE: Wednesday, August 13, 2025
LOCATION: Danvers, Massachusetts, US

Event Description

Transformational Breathwork Journey and Sound Healing with Amy Potter is a premier community event in Danvers. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 36/100

Expected Attendance: 200 people

Event ID: HGfUKBE5tw5oNkU8US

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 80 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
