

TRANSFORM FITNESS HYROX SIM

DATE: Sunday, September 14, 2025
LOCATION: Moynalty Road, County Cavan, IE

Event Description

TRANSFORM FITNESS HYROX SIM is a premier community event in Moynalty Road. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 35/100

Expected Attendance: 181 people

Event ID: 6AC9QbvTWLTzhaUcJK

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 72 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
