

TransAct Lat Trail Costa Vicentina

DATE: Sunday, November 9, 2025

LOCATION: São Miguel do Rio Torto, Santarém District, PT

Event Description

TransAct Lat Trail Costa Vicentina is a premier sports event in São Miguel do Rio Torto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 32/100

Expected Attendance: 125 people

Event ID: HkAVpmKVjFVG898TbY

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 50 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.