

Trans Awareness Week Youth Event | Wed 19 Nov

DATE: Tuesday, November 18, 2025
LOCATION: Shepparton, Victoria, AU

Event Description

Trans Awareness Week Youth Event | Wed 19 Nov is a premier expos event in Shepparton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 46/100

Expected Attendance: 639 people

Event ID: B8emZbqF77p9TnPPKj

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 256 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
