

T .& æv Ò †W&—F ge Highlights: The Gardens and the people – Roots of generosity, Branches of beauty

DATE: Tuesday, October 21, 2025
LOCATION: Christchurch, Canterbury Region, NZ

Event Description

T . anga - Heritage Highlights: The Gardens and the people – Roots of generosity, Branches of beauty is a premier festivals event in Christchurch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 43/100

Expected Attendance: 466 people

Event ID: 5XfvEseM9Y5tygJ8Yt

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 186 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/tranga-heritage-highlights-the-gardens-and-the-people-roots-of-generosity-branches-of-beauty>

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