

Tramonto Divino

DATE: Tuesday, September 2, 2025
LOCATION: Ferrara, Emilia-Romagna, IT

Event Description

Tramonto Divino is a premier festivals event in Ferrara. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 52/100

Expected Attendance: 1,333 people

Event ID: F4n2JELc8WahZM8Qmj

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 533 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
