

Traktor Chelyabinsk vs SKA Saint Petersburg

DATE: Thursday, September 11, 2025
LOCATION: Saint Petersburg, RU

Event Description

Traktor Chelyabinsk vs SKA Saint Petersburg is a premier sports event in Saint Petersburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 76/100

Expected Attendance: 20,582 people

Event ID: J76UGKC8Qw9Y5Qesfo

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 8,233 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.