

Training Course: AVO, Inversion, and Attributes: Principles and Applications - AVO

DATE: Monday, August 11, 2025
LOCATION: London, England, GB

Event Description

Training Course: AVO, Inversion, and Attributes: Principles and Applications - AVO is a premier expos event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 50/100
Expected Attendance: 1,000 people
Event ID: 4LAXqvAa34gm2f2gVV

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.